

HELP MAXIMIZE OUR IMPACT

MINE ACTION

106,374

LANDMINES AND UXO DESTROYED

22,104,714 M²

LAND RELEASED FOR LOCAL COMMUNITIES

914,452

PEOPLE FREED FROM THE THREAT OF EXPLOSIVES



DETECTING TB

12,206

ADDITIONAL TB CASES DETECTED

58,620

POTENTIAL TB INFECTIONS HALTED

441,804

TOTAL SAMPLES SCREENED FOR TB



GET INVOLVED

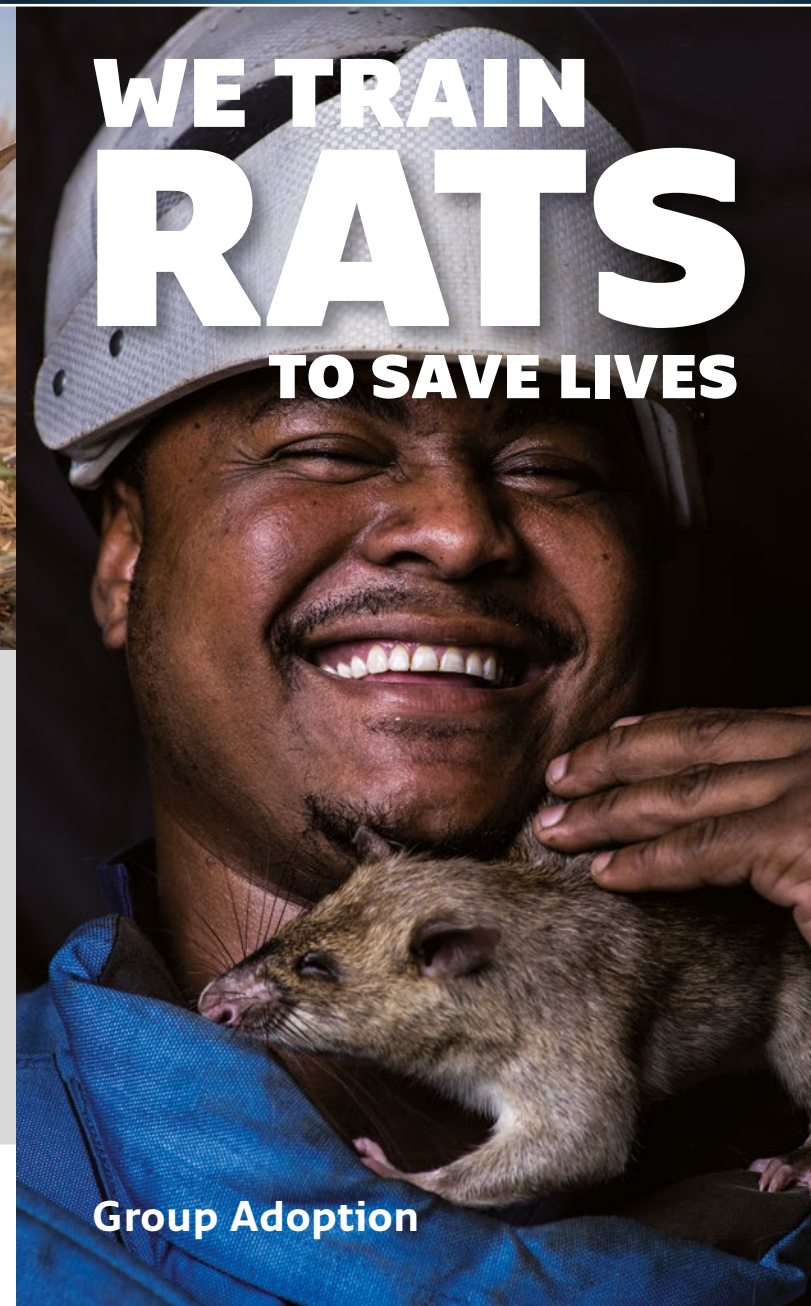
If you have any questions or would like to discuss with our team please get in touch using partners@apopo.org



WWW.APOPO.ORG



WE TRAIN RATS TO SAVE LIVES



WWW.FACEBOOK.COM/HERORAT



TWITTER.COM/HERORATS



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Group Adoption



**WE TRAIN
RATS
TO SAVE
LIVES**

APOPO IS A INTERNATIONAL NON-PROFIT ORGANIZATION HEADQUARTERED IN TANZANIA. APOPO USES INNOVATIVE TECHNOLOGY TO TRAIN RATS AND SOLVE GLOBAL ISSUES.

APOPO and the HeroRATs are saving thousands of lives across the globe by detecting unexploded landmines and missed cases of tuberculosis.



THE INITIATIVE

APOPO's African Giant Pouched HeroRats are the only rodents in the world trained to save human lives. Organizations can now adopt, name, and engage in a one of a kind journey into the lifesaving tuberculosis and landmine detection work of their own HeroRAT. Your members will love the novel lifesaving initiative, and your organization will benefit from the visibility of the HeroRAT brand.

WHAT YOU CAN DO

We offer three pre-designed packages

Silver: Adopt and name a life-saving HeroRAT working in the field

Gold: Adopt a HeroRAT and sponsor the employment of a HeroRAT trainer from the local community

Platinum: Adopt a HeroRAT, sponsor the employment of a trainer and fund a mine detection machine or support a TB Clinic that will treat the patients found by your HeroRAT.

Want something extra or different? Get in touch with us to discuss custom packages.

WHAT YOU RECEIVE

Beyond the pleasure of giving something truly special back to the world, sponsoring a HeroRAT includes various benefits, beyond naming and sponsoring a HeroRAT.

Level	Silver	Gold	Platinum
Name your HeroRAT	✓	✓	✓
Biannual updates from the field	✓	✓	✓
Adoption Welcome Pack including an adoption certificate and welcome basket	✓	✓	✓
Staff engagement initiatives	✓	✓	✓
Dedicated APOPO Contact	✓	✓	✓
Logo on website	✓	✓	✓
Visibility and Branding		✓	✓
APOPO Guest Speaker (US and Europe)		✓	✓
Chat to a trainer/program manager via Skype		✓	✓
Meeting with our CEO/co-founder			✓
Invitation to visit your HeroRAT, including a tour of the project			✓
Framed picture of your HeroRAT			✓
Suggested Donation	\$7,000	\$14,000	\$35,000

WHY RATS?



- Rats have an incredible sense of smell.
- The African Giant Pouched Rat has a long life of approximately eight years.
- Rats can be transferred between trainers and locations without distress
- They are low-cost to maintain and easy to transport.
- Rats are fast, accurate, and efficient in their tasks.
- Not a single HeroRAT has ever been hurt or injured as a result of their detection work.

ANIMAL WELFARE

ANIMAL WELFARE IS A TOP PRIORITY FOR EVERYONE AT APOPO.

We work in partnership with these wonderful animals and do everything we can to ensure that they are treated like the heroes they are. All of our HeroRATs receive a varied and nutritious diet, a specially designed living space with companions nearby, regular health checks, a stimulating play environment after work, and individualized daily care and attention from APOPO staff.



**FOR MORE INFORMATION VISIT
WWW.WWW.APOPO.ORG/SPONSOR**